



Milan, June 2009

Press Release

A selection of new and niche products at fieramilano.

Many new tastes and audacious combinations; at TUTTOFOOD experimentation is the watchword

From pumpkin seed pesto to single dose chilli powder, from the addition to food of omega 3 to many new "healthy lines", from various suggestions in the field of ready-made food to vacuum-packed food, from microwave pizzas to pre-cut vegetables for children. The selections made by TUTTOFOOD for the **Innovative product** area are numerous and often very interesting, 36 selected products placed in display cases outside pavilions 13/15 and 22/24. These products have been put forward by the following companies: Acetaia Giuseppe Giusti; Azienda Agricola Leonardi Giovanni, Azienda Agricola Russo Maria Assunta; Firenze a tavola Consortium: Frantoio di Santa Tea; Piacenza alimentare Consortium: Pizza più srl; The best from Apulia Consortium; Costa d'oro; Dalter; Eos - Prinz Gourmetline; F.lli Beretta; F.lli Contorno; F.lli Polli; Famor Italia srl; Farris srl; Fileni simar srl; Forgrana Corradini; Friessrudolf & sohne gmbh; Friultrota; La perla di Torino - Gattodolcione; Ortoreale; Joannes srl pasta shop; Paula; Raspini; Recla - Spiritelli; Regione Campania - Monzurò srl; Riviera specialities; Salumificio f.lli Beretta; San Lucio srl; Tarall'oro snc; Tandoi; Unioncamere Puglia - C.U.Fr.Ol. Srl (Umbrian Olive Mills & Co.); Vion - Salomon food world; Wolf Nature produkte gmbh; Wuber spa; Zafferano di Turri; Zimmermann gewuserverwertungs gmbh.

The selection of **Niche products** offers a similar parade of delights. These 49 products are also displayed inside pavilions 13/15 and 22/24. They range from balsamic vinegar to grilled vegetables, from the famous *broccoli friarielli* (rapini) from Naples to Culatello di Zibello, from mountain pine chocolate to Calabrian bergamot. In addition there are Salame di Varzi DOP (Protected Designation of Origin), fennel liqueur, citron filled biscuits, diced *guancia* and homemade late mandarin *panettone*. A true *summa* of delights that are well established in the market and always requested by consumers.

These products have been put forward by the following companies. Acetaia Giuseppe Giusti; Acetaia La bonissima; Agrigenus agricultural co-operative; Agr; Antica Ardenga; Azienda Agricola Casa barone; Azienda Agricola La golosa; Azienda Agricola Vastola Francesco Maida; Azienda Agricola Fratepietro; Brusa; C.c.i.a.a. di Avellino (Avellino Chamber of Commerce), Campo d'oro - Sciacca, Coam industrie alimentari, De Carlo srl; Dolciaria Loison; Domenico De Lucia, Eos - Distilleria Alfons Walcher; Eos - Friess Rudolf 6 sohne gmbh, Eos -Ahrntal natur gmbh, F.lli Fiasconaro; Ferri dal 1905, Gemignani; Ghezzi alimentare; I peccatucci di mamma Andrea; Joannes, Le bontà del belvedere; Le Tamerici; Raspini; Regione calabria - Calabro rnd; Regione Calabria - Dolcegiorno; Regione Calabria - Morabito Pietro, Regione Calabria - New Agri sas di Filippelli Marialaura, Regione Marche - Le trifole; Regione Marche - Sacchi tartufi; Riviera specialities; Salumificio Pedrazzoli; Salumificio Toga; Savini tartufi; Scaldaferrò; Sfizio srl; Sicilfrutti; Taralloro; Toscana Promozione : Arcadia srl; Toscana promozione: Macelleria Savigni sas; Wild Hibiscus Italia.